

UNIGROUP MOBILE APPLICATION

Establish, Claim & Verify Your Online Information

CLIENT INFORMATION

Client Name:

Personal Phone:

Personal E-mail (necessary for setting up certain online sites):

BUSINESS INFORMATION

Business Name:

SS or EIN #:

Business Phone:

Business Fax:

Business E-mail:

Business Physical Address:

How long in Business:

Website: www.

(if no website, possible names; and provide pictures via e-mail or flash drive)

MARKETING INFORMATION

Business Tagline / Slogan:

Brief description of Business: check here if there is a brief description on your website

Product/ Service 1:

(Please be brief but descriptive)

Product/ Service 2:

(Please be brief but descriptive)

Product/ Service 3:

(Please be brief but descriptive)

E-MAIL & SOCIAL MEDIA INFORMATION

(please provide current login information to eliminate duplicate sites; you will change your password after 4 Kings services are completed)

IDX Broker link:

Google Account URL: (create new account)

Facebook Fan Page ID and URL: (create new account)

Twitter Account URL: (create new account)

LinkedIn: (create new account)

Foursquare: (create new account)

HOURS OF OPERATION / SERVICE AREA / PAYMENT TYPES ACCEPTED

Areas serviced (City / County / State / US)

Hours of Operation: M-F Days _____ Saturday _____ Sunday _____ Other _____

Payment Terms: Cash Check Credit Card Terms Other

BUSINESS CATEGORIES

Please list at least 5 Business Categories that are specific to your business:

- 1.
- 2.
- 3.
- 4.
- 5.

COUPONS / OFFERS

Coupon – up to 35 characters (ie. Buy one get one free; 10% off, Free Quote, etc.)

MOBILE / SMART PHONE TEXT & AD CAMPAIGN

Business Tagline / Slogan

Coupon/ Service 1:

Date:

Coupon / Service 2:

Date:

UNIGROUP MARKETING APPLICATION

SERVICES AND TOTALS

Service	Amount	TOTAL
Uni Group Marketing Website (Establish, claim & verify your online identity / brand; Mobile website)	\$495.00 (one time)	
Uni Group Marketing E-mail (30 personalized e-mails)	included	
Uni Group Marketing Social Media (5 Social media set-up)	included	
Uni Group Marketing (Mobile, SEO; SEM; other)	Included	
GRAND TOTAL – AMOUNT CHARGED TO CREDIT OR DEBIT CARD (if applicable below)		

CREDIT OR DEBIT CARD AUTHORIZATION / CHECK INFORMATION

<input type="checkbox"/> Mastercard	<input type="checkbox"/> Visa	<input type="checkbox"/> American Express	<input type="checkbox"/> Check number _____
Cardholder's Name:			
Billing Address:			
Card Number	Expiration Date:	3 or 4 digit Security Code	
Client authorizes 4 Kings Marketing LLC to <input type="checkbox"/> N/A <input type="checkbox"/> Other			

I authorize UniGroup Marketing to charge my credit or debit card or debit my account for the UniGroup Marketing service(s) selected. The minimum commitment for my UniGroup Marketing service commitment is 12 months.

I have received a copy of UniGroup Marketing Terms & Conditions.

CLIENT SIGNATURE(S)

Client Signature:	Date:
Client Name (Print):	Date:
<u>OFFICE USE ONLY</u>	
Sales Rep:	Sales Rep ID#:
Appt. Setter:	Appt. Setter e-mail:

UNIGROUP MARKETING APPLICATION

TERMS & CONDITIONS

1. **ADVERTISING.** The client shall purchase the UniGroup Marketing program at the rate listed and for the duration specified in the insertion order, which is attached and incorporated herein by reference and made a part of this agreement.
2. **ACCEPTANCE OF ADVERTISEMENTS.** The company may, at its sole discretion, reject any advertisements.
3. **CANCELLATION.** There are no cancellations once the terms and conditions have been accepted, signed and dated. Once a campaign begins the campaign cannot be postponed or suspended by an Advertiser without expressed written consent of the company.
4. **INDEMNIFICATION.** The client agrees to defend, hold harmless and indemnify the company from all damages, cost, and expenses, of any nature whatsoever, including but not limited to reasonable attorney's fees, for which the company may become liable by reason of its publication of the client's online advertising. The client warrants to UniGroup Marketing that it has the rights and approval to use and all of the trademarks, logos or other items contained in their approved web page that may be registered or subject to copyright laws.
5. **COPYRIGHT.** All advertising, which represents the creative effort of the UniGroup Marketing and/or the utilization of creativity, illustrations, labor, composition, or material furnished by it, is and remains the property of the UniGroup Marketing, including all right of copyright therein. Advertiser understands and agrees that it cannot authorize reproductions, in whole or in part, of any such advertising.
6. **TAXES.** Prices do not include tax. In the event that any federal, state, or local taxes are impose on the creation of the online advertising or on the sale of online advertising, such taxes shall be assumed and paid by advertiser.
7. **PAYMENT.** The client shall make payment as indicated. In the events that the amounts are not paid when due, in addition to such other remedies as it may have, Company shall be relieved of its obligation to perform the advertising services under this contract and the full of the contract shall immediately become due and payable by client. The client must also reimburse company for all expenses incurred in connection within the collection of amounts payable, including court costs and attorneys fees.
8. **REJECTION OF ADVERTISEMENT.** Company reserves the right to not run any advertisement that is received and that is not in accordance with company's policies. In addition, company reserves the right to reject or cancel any advertisement, at any time and to reject any URL link embodied within any advertisement.
9. **LIMITATION ON LIABILITY.** Client assumes all liability for content of advertising, and agrees to hold harmless, and will indemnify company from all claims, losses, judgments, and damages arising there from. Liability for typographical errors, wrong insertions, late publications, and/or non-publication, non-performance due to Acts of God, as well as all other matters Advertiser might raise relevant to this contract, is limited to the amount charged to the client by the company for the applicable advertisement. Claims for an allowance for such matters must be made within seven (7) days of the matters first occurrence. **LIMITATION OF LIABILITY.** Company's liability is limited in all cases to the return of the charges for the applicable advertising. **THIS LIMITATION OF LIABILITY IS A CONDITION FOR THE ACCEPTANCE OF ANY ADVERTISING BY THE COMPANY. IN NO EVENT SHALL UniGroup Marketing BE LIABLE TO CLIENT OR TO ANY THIRD PARTY FOR ANY INDIRECT, SPECIAL, OR CONSEQUENTIAL DAMAGES, INCLUDING BUT NOT LIMITED TO LOST PROFITS OR UNREALIZED BUSINESS OPPORTUNITY, ARISING OUT OF THIS AGREEMENT.**
10. **FORCE MAJEURE.** Each party hereto shall be excused from liability to perform its obligations hereunder where such failure results from delays caused by Acts of God, fires, floods, strikes, work stoppages, controls or regulation of federal, state, or local governments, or other causes beyond its reasonable control.
11. **ASSIGNMENT.** This agreement may not be assigned or transferred by the client.
12. This agreement is governed by the laws of the state of Florida and any disputes shall be settled by binding arbitration in Fort Lauderdale, Florida subject to the rules of the American Arbitration Association.
13. By signing below I certify that I am the owner or authorized representative of the client, and I hereby grant on behalf of the client its express permission and consent to receive advertising offers and other information via direct mail, telephone, email and facsimile transmission from the UniGroup Marketing C or any other business operated by the company. I agree that such information may be transmitted to the mailing and email address(es), telephone number(s) and facsimiles number(s) listed on the front of this agreement or to any other contact addresses and numbers used by the client. I further represent that the client is the owner or lesser of the facsimile equipment that will be used to receive fax messages at the number noted, or is the authorized representative of the equipment owner or lesser.

The client has read and agrees to the terms and conditions by the signature below.

This agreement is fully executed upon the client's signatures and acceptance by the company, such acceptance shall be indicated by the placement of the advertising.

CLIENT SIGNATURE(S)	
Client Signature:	Date:
Client Name (Print):	Date: